

Environmental Policy Statement

Introduction and aim

PureNet delivers ecommerce solutions, digital marketing services and custom web application development services to the finance, manufacturing, retail and higher education sectors.

With the drastic climate changes affecting our planet, the Board of Directors decided to take the Company's environmental policy very seriously.

We aim to support and comply with the requirements set out by current environmental legislation and codes of practice.

We wish to operate our business beyond accreditation and have chosen to invest the money that would have gone into achieving and maintaining ISO140001 certification into renewable energy and recycling initiatives.

Our ultimate aim is to go beyond becoming a zero emission company in the hope that our actions can also help to negate some of the emissions of our community around us as well as our own.

We respect our planet and whilst we are just one link in many supply chains, we are committed to doing our bit alongside many millions of other responsible businesses.

Objectives

Our approach to e-commerce solutions development, digital marketing and custom web development allows us to identify the activities we perform on a day-to-day basis so that we can measure, assess and improve our efforts to reduce pollution, emissions and waste that we cause.

The Objectives of this policy are as follows:

- Where possible we will produce invoices and statements electronically.
- We will ensure that recycling facilities are available for recyclable materials such as paper, cardboard waste and drink tins.
- For day-to-day printed material we will endeavour to use recycled materials.
- We will ensure that printing cartridges have a low carbon footprint and are recycled after their working life.
- Our 'think green' notices will be placed next to light switches and electrical appliances to ensure that our employees conserve energy.
- The impact on energy usage and the carbon footprint implications will be considered for each purchase of ICT hardware.
- ICT Hardware will be disposed of through authorised waste management companies with the ability to recycle the components.
- We will inform our suppliers and customers about our environmental policy.
- The company will support the government's cycle to work scheme by offering its employees the benefits of the scheme and so reduce the impact on the environment when staff are commuting to work.
- We will look for opportunities to conserve energy and reduce waste through our normal working practices.

Responsibility

Management and improvement of the Environmental Policy is a prime responsibility of the Board of Directors. However, it must be each employee's responsibility to ensure this policy is adopted throughout our business to reduce our company's impact on our environment.

Environmental Policy Awareness and Communication

It is the responsibility of senior members of Staff to ensure their team members understand the principles of this policy. The environmental policy should be reviewed at the induction meeting of new members of staff.

This environmental policy is available on request. If you wish to obtain a copy or would like to discuss our progress against objectives please call us on 01904 898 444. This policy is also available to download on our website at www.purenet.co.uk.

Monitoring and Auditing

The PureNet Environmental Policy and the progress made against these objectives will be monitored through monthly senior management team meetings and, when significant changes occur, modified as necessary.

Dr Paul Gibson
Chief Executive
PureNet
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